

**SATURDAY
NOVEMBER 20TH**

2ND ANNUAL

**BATTLE
of the
BLOODY
MARY**



A BLOODYMARY CONTEST BY THE PEOPLE. FOR THE PEOPLE

COMPETITOR INFORMATION

- All competing teams must complete the online registration form and submit a \$30 entry fee.
 - Fee includes one event t-shirt
 - Additional team member t-shirts can be purchased at a discount
 - \$30 entry fee must be cash or check
 - If you **MUST** pay by credit card please call contest organizer at (517) 610-9290 during business hours M-F 10am-5pm
 - Make check out to: "Coastal Bend Distilling Co." and please write "Bloody Mary Registration" on the memo line
 - Mail check to: Coastal Bend Distilling Co., c/o Lindsay Horton, 117 North Washington St., Beeville TX 78102
 - Must submit registration and mail fee by **Tuesday, November 16th.**
- Max 10 teams will be allowed to compete due to space.
 - We will announce if all spots have filled up on our website and social media pages
- Must be at least 21 years old to compete
- All qualifying competing teams are eligible for the following prizes:
 - "Best Bloody Mary in South Texas" – wins 75% of money from the pot, CBD merch, plaque
 - "People's Choice" – wins 25% of money from the pot, CBD merch, plaque
 - "Best Taste" – wins plaque & gift
 - "Best Delivery" – wins plaque & gift
- Winners will also be featured on the distillery website and social media posts

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CONTEST RULES

- Competitor must register team at contest website and pay registration fee by November 16
- Competitor must bring their own Bloody Mary mix and toppings and assemble on-site at the event during the timed 30-minute competition.
- Competitor must provide 275 ounces or more of final product
 - This will cover 4 pint-size glasses for judging and at least fifty 4-ounce sample pours for the tasting public
- Competitor must bring their own cooler for ice, or their own heating system if it is needed to execute your drink (i.e. microwave)
 - No open flames allowed
 - Please bring your own extension cord if you need electricity. We have outlets available
- Competitor must bring your own tools to prepare your recipe (knives, cutting board, shaker, spoons, etc)
- Competitor must **submit ingredients and recipe by November 18**
 - Recipe must be original and tomato based
 - Submit recipe by email to info@coastalbenddistilling.com
 - Recipes must reflect accurate measurements for making one drink
- Coastal Bend Distilling (CBD) will supply the following items to all competing teams
 - One or more 750 mL bottle of vodka
 - Please NO OUTSIDE ALCOHOL IS ALLOWED due to our TABC liquor license
 - Straws and glassware for both judging round and samples
 - Ice
 - A covered prep station (table and two chairs) with access to electricity
 - Water station for washing equipment and hands

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CONTEST RULES

- Contestants will be given 30 minutes to assemble four-pint size Bloody Mary displays for judges
- Following the 30 minutes, contestants will bring their finished Bloody Marys to the judging table and place them on their assigned number (for judging anonymity)
 - Numbers will be assigned at check-in
- Contestants will return to their tables to pour samples for the public happy hour tasting
 - Pour samples until you are out of product or until the crowd dies down
 - The more samples you have available the more votes you can solicit for the People's Choice Award
 - Members of the paying public will present one colored ticket for a tasting. One ticket = one sample tasting.
 - Members of the paying public will use a second colored ticket to cast votes for the People's Choice Award
 - You are allowed to engage with the public and encourage them to vote for your Bloody Mary
 - Anticipate 60-100 samples. During our 2019 contest, contestants prepped about 50-60 samples and ran out VERY quickly.
- Once the public tasting hour concludes, Contestants must clean up after themselves thoroughly
 - Please leave items provided by CBD neat and clean on the table
 - Please turn in any leftover vodka to the front check-in table or to the available distillery representative.
- Contestants or a representative of the team must remain on premise to claim prize at the award ceremony at the end of the day (approx. 3pm)

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COMPETITOR PRIZES

"Best Bloody Mary in South Texas"

Wins 75% of money from the pot*, CBD merch, plaque

"People's Choice Award"

Wins 25% of money from the pot*, CBD merch, plaque

"Best Taste"

Wins plaque & gift

"Best Delivery"

Wins plaque & gift

*Prize money is the sum total of all competitor registration fees and tasting tickets sold at the event.

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JUDGING INFORMATION

- Five judges will conduct blind tastings of each Bloody Mary entered.
- Judges will fill out a score card for each Bloody Mary:
 - Overall experience - scale of 1-5
 - Presentation - 25 points
 - Taste & Flavor - 40 points
 - Originality - 20 points
 - Garnish - 15 points
- A sixth judge will weigh in if there are any ties in the scores
- Final scores for all entries will not be published, but you may ask the information table if you wish to know your final score. The only scores publicly announced will be those winning any one of the four (4) available prizes.

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SCHEDULE

9:30 a.m.

Check in opens and contestants can set up at their tables

You can arrive any time prior to 11am depending on the time you need to set up. We suggest arriving no later than 10:30 a.m.

11:00 a.m.

Begin timed Bloody Mary assembly for judges

11:30 a.m.

Bloody Marys due to judging table

11:45 a.m.

Begin public sampling happy hour

12:30 p.m.

Public tour of the distillery

Meet in the Tasting Room

1:30 p.m.

End public sampling happy hour & vote tickets are collected

2:00 p.m.

Announce winners